

Statement of Work - Videographer for USAID WKSP

I. Background

USAID Western Kenya Sanitation Project (USAID WKSP) works in Kisumu, Siaya, Migori, Homabay, Bungoma, Kakamega, Kisii, and Busia to create a sustainable, locally owned sanitation marketplace. The program is implemented by [RTI International](#).

Related Activity Objectives:

- Increase access to and uptake of market-based, improved sanitation and fecal sludge management products and services.
- Increased availability of sanitation products and services.
- Expanded sales and marketing channels reaching potential customers.
- Increased financing for sanitation and MHM businesses from both public and private resources.
- Increases in the number of women and youth engaged in sanitation and hygiene businesses and of women-led enterprises in the WASH sector.

2.0 Scope of Work

USAID WKSP is seeking a professional videographer to document our work in the Sanitation and Menstrual Hygiene Management (MHM) space. The videographer will be responsible for capturing high-quality footage and producing a final polished video, as well as six short clips for social media. You will be given a storyboard and have ample opportunity to ask questions prior to filming. The videographer will work closely with the project team and communications professionals to ensure the content accurately reflects the program's achievements. Regular check-ins during the editing process to ensure all feedback is incorporated. Multiple rounds of edits may be required.

Expenses for travel: Travel to various project locations, and transport and per diem will be covered by USAID WKSP.

Period of Performance: Filming to occur in late November/early December. Edits should be incorporated and returned within the required timeframe. Final deliverables due six weeks after filming.

3.0 Deliverables

All deliverables should be submitted electronically in high-resolution and web-friendly formats through an agreed-upon cloud storage platform. All raw footages, and materials developed during and after the assignment are the sole property of USAID WKSP. All raw footages must be submitted and transferred to USAID WKSP within the period of performance of the consultancy.

#	Deliverable	Quantity	Description
1	3–4-minute Video	1	Video on USAID WKSP's work in sanitation based on the provided storyboard to include direct to camera

			interview with three beneficiaries and USAID staff.
2	Shorter Videos of each intervention area (1-2 minutes)	3	<ul style="list-style-type: none"> • <i>Enterprise owner</i> – How has USAID WKSP training impacted his/her livelihood? What did he/she learn in USAID WKSP training? How has his/her business changed? What has USAID WKSP done that can be sustained and scaled? What additional support does he/she need? • <i>Rural artisan</i> – How has USAID WKSP training impacted his livelihood? What did he learn in USAID WKSP training? How have the products he makes for his clients changed? • <i>Community member</i> – What education/training did USAID WKSP do in your community? What did you learn? Have you shared with others? What do you hope for your family? What else does your community need to make these changes permanent? Have you done any sales of products? What has that experience been like?
2	Social Media Clips	7 short (10-30 seconds) videos	Quick highlights for USAID and RTI's social media platforms
3	Still Photography	At least 100 high-resolution (1920 x 1080 pixels or higher) photos	Capture key moments, beneficiaries, landscapes, and project activities for use in reports, presentations, and promotional materials.

4.0 Eligibility Requirements

- At least 5 years of proven experience in professional videography, with a strong portfolio that includes documentary films, community-focused stories, and other related content.
- Demonstrated experience working in rural or remote settings, particularly with local communities, conservation projects, or international development programs particularly USAID-funded projects.
- Legal permission to work in Kenya (either proof of citizenship or valid work permit required)
- Access to the following equipment:
 - Professional video camera with 4K resolution (3840 x 2160 or higher).
 - High-quality drone for aerial footage.
 - Wireless microphones for interviews and testimonies.
 - Lighting equipment for low-light conditions (interviews, indoor settings).
 - Editing software capable of delivering polished, professional-grade videos such as Final Cut Pro, Adobe Premiere, etc.