

# Social and Health Organizational Research and Evaluation (SHORE)

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# Robust and effective public health, health care, and social services systems protect and promote society's health and well-being. SHORE examines the components of these systems and the relationships among them to better understand how organizational behavior leads to programmatic success or failure, innovation, and system change. RTI International conducts research that examines effectiveness and impact, performance measurement, adoption and implementation, innovation and change, and organizational dynamics in health care and public health programs.

### **Overview**

CAPA

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Our goal is to understand, explain, and predict how organizations respond to internal and external forces and influence human health and well-being. Through multidisciplinary research into the structure and process of organizational behavior, RTI's researchers provide actionable insight into key issues of access, delivery, and outcomes.



### **Research Practice Areas**

SHORE researchers conduct research and evaluation focused on program-, organizational-, and system-level

- Effectiveness and impact
- Performance measurement
- Adoption and implementation
- Innovation and change
- Organizational dynamics.

## **Methodological Expertise**

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SHORE researchers have extensive experience with a range of qualitative and quantitative methods to collect, analyze, and interpret data for a variety of research and evaluation purposes.

EVALUATION

Qualitative expertise includes

- Case studies
- Content analysis
- Focus groups
- Qualitative comparative analysis
- Structured key informant interviews.

Quantitative expertise includes

- Advanced regression techniques
- Analysis of administrative claims
- Survey construction.

Monitoring and evaluation expertise includes

- Performance dashboards
- Performance indicator development
- · Program logic models.

# **Project Highlights**

### **Effectiveness and Impact**

**Evaluating Influenza Vaccination of School-Aged Children in a School Setting** is a Centers for Disease Control and Prevention (CDC)–funded project that is developing and implementing surveys with school personnel about processes and outcomes of school-located vaccination (SLV) and about their knowledge, attitudes, and beliefs about SLV. SHORE researchers lead the task analyzing the influence of school and community contextual factors on school clinic vaccination rates.

### Performance Measurement

**The Proximal Indicators Project** is a CDC-funded project that deals with developing a set of proximal evaluation indicators intended to improve the ability of state Diabetes Prevention and Control Programs to measure the effectiveness of their diabetes prevention and control efforts and to facilitate assessment of the impact of the national program.

### **Adoption and Implementation**

**Contextual Frameworks for Patient Centered Medical Homes (PCMH) and Process Redesign**, funded by the Agency for Healthcare Research and Quality, deals with developing integrative contextual frameworks to guide implementation research and evaluation on complex, systemwide change interventions. SHORE researchers are facilitating Technical Expert Panels to identify and prioritize contextual factors key to the implementation of process redesign and PCMH.

### **Innovation and Change**

**Communities Putting Prevention to Work** is a CDC initiative that provides funding to states, territories, and communities to develop and implement interventions aimed at preventing and reducing obesity and tobacco. SHORE researchers form part of the main RTI team tasked with conducting qualitative comparative analysis using case study data from 18 communities in six states.

### **Organizational Dynamics**

**Institutions Affecting Those 65+ in Sarasota County, FL**, is an RTI-sponsored project using structured interviews to identify barriers and facilitators to service provision, with an emphasis on institutional partnerships and collaborations. SHORE researchers are using Atlas.ti@ to conduct grounded analysis of interview data.

### Staff

The SHORE program has a multidisciplinary staff with backgrounds in

- Public health
- Health services research
- Clinical practice
- Health communication and marketing
- Health informatics
- Management sciences
- Psychology
- Sociology.

### **Collaborations**

The SHORE team collaborates with other RTI programs and experts to provide interdisciplinary perspectives on

- Public health
- Behavioral health and criminal justice
- Health communication
- Health information technology
- · Health services and social policy
- Statistics and epidemiology.

### More Information

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