

# RTI Supports AHRQ's National Resource Center for Health IT



RTI International holds a Master Ordering Agreement in all four domains of AHRQ's National Resource Center for Health IT, including program management, guidance, assessment, and planning; technical assistance and program-related studies; dissemination, communication, and marketing; and health IT portal infrastructure management and support.

The National Resource Center (NRC), established in 2004, supports the Agency for Healthcare Research and Quality (AHRQ) health information technology (IT) program as a central source of information and assistance to help the nation embrace the power and efficiency of health IT. In 2009, AHRQ reinvented the NRC by creating a four-domain indefinite delivery/indefinite quantity contract vehicle. The structure increases AHRQ's access to the range of support services necessary to accommodate the growth anticipated over the next 5 years. RTI is pleased to have the opportunity to support AHRQ's National Resource Center in all four domains and seeks to develop partnerships with other organizations that offer complementary capabilities in any of the following areas.

## **DOMAIN 1: Health IT Program Management, Guidance, Assessment, and Planning**

RTI has the following demonstrated capabilities related to Domain 1:

- Extensive project management expertise and experience managing large, complex government contracts
- Organizational structure to meet project milestones in a timely manner, manage resources and cost expenditures, and adhere to performance-based contracting and earned value management contracting

- Experience managing health IT projects, managing stakeholder input mechanisms, and coordinating numerous complex work efforts across multiple contractors and organizations.

## **DOMAIN 2: Health IT Technical Assistance, Content Development, and Program-Related Projects and Studies**

For Domain 2 tasks, RTI provides the following expertise:

- Technical assistance
- Establishing and supporting collaborative efforts among government, academic, and other public and private organizations
- Developing and evaluating health IT tools and products
- Developing content and syntheses of health IT topics, project results, and best practices
- Providing innovative approaches for applying health IT to improve the quality, safety, effectiveness, and efficiency of health care.



## DOMAIN 3: Health IT Dissemination, Communication, and Marketing

Domain 3 tasks seek to develop and deliver effective communications regarding the findings of AHRQ's health IT portfolio—its tools, resources, lessons learned, and partnerships. RTI has demonstrated capabilities in the following service areas:

- Disseminating, synthesizing, communicating, and marketing health IT research and findings
- Creating varied and appropriate dissemination products and vehicles
- Determining the most appropriate target audiences and their content needs
- Performing and promoting website marketing and dissemination
- Convening health IT or technical expert panels, meetings, and Web conferences.

### NRC Projects Supported by RTI

- Support for AHRQ's State and Regional Demonstrations in Health IT
- Improvements and Upgrades to AHRQ's Electronic Preventive Services Selector (ePSS)
- Practice Transformation Support for Regional Extension Centers
- Educational Tools and Resources to Support Meaningful Use of Electronic Health Records, Patient and Family Engagement, and Quality Measures around Meaningful Use
- AHRQ Health IT Marketing Communications Strategy Development
- AHRQ Health IT Translation and Dissemination
- AHRQ Health IT Partnership Strategy Development
- HITRC Meeting Support Contract
- Computerized Provider Order Entry Evaluation Tool

## DOMAIN 4: Health IT Portal Infrastructure Management and Website Design and Usability Support

Domain 4 tasks focus on using the NRC Web portal to disseminate the results, lessons learned, and tools that support the appropriate and efficient use of health IT both today and in the future. RTI offers capabilities in the following areas:

- Effectively managing and operating websites and collaborative portals
- Establishing and operating knowledge management databases and related capabilities
- Designing websites, creating website graphics, and designing and developing Web 2.0 features for collaborative portals
- Performing website usability studies and user requirements analyses
- Developing, operating, and managing websites using the Oracle WebCenter Interaction (formerly BEA AquaLogic User Interaction) portal product and Oracle WebCenter document management features.

---

### More Information

Linda Dimitropoulos, PhD  
Director, Center for the Advancement of Health IT  
312.456.5246  
lld@rti.org  
RTI International  
3040 Cornwallis Road, PO Box 12194  
Research Triangle Park, NC 27709-2194 USA

RTI 6872 R1 0211