

## Working with RTI and SPSS

RTI and SPSS have established mechanisms that make working with us easy for our clients. Through a single point of contact, from either SPSS or RTI, you get access to the knowledge and expertise of both partners.

### About SPSS

SPSS Inc. is a leading worldwide provider of predictive analytics software and solutions. The company's predictive analytics technology connects data to effective strategic action by drawing reliable conclusions about current conditions and critical future events. More than 250,000 commercial, academic, and public sector customers rely on SPSS technology to help increase revenue, reduce costs, improve important processes, and detect and prevent fraud. More than 95 percent of the Fortune 1000 companies are SPSS customers. Founded in 1968, SPSS is headquartered in Chicago, Illinois. For additional information, please visit [www.spss.com](http://www.spss.com).

### About RTI

RTI International is an independent, private, nonprofit research institute dedicated to conducting research that improves the human condition. With a staff of more than 2,500 people, RTI offers innovative research and development and a full spectrum of multidisciplinary services in health and pharmaceuticals, advanced technology, surveys and statistics, education and training, economic and social development, and the environment. RTI serves clients in government, industry, academia, and public service throughout the United States and abroad. For additional information, please visit [www.rti.org](http://www.rti.org).

To find out how the RTI and SPSS alliance can help you find innovative solutions to your research needs, contact either:



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The SPSS logo, consisting of the word 'SPSS' in white, bold, sans-serif capital letters centered within a solid red square.

SPSS

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## RTI International and SPSS

### A Business Partnership

The SPSS logo, consisting of the word 'SPSS' in white, bold, sans-serif capital letters centered within a solid red square.

SPSS

The logo for RTI International, featuring the letters 'RTI' in a stylized blue font with a white outline, and the word 'INTERNATIONAL' in a smaller, plain blue font below it.

RTI  
INTERNATIONAL



*The RTI and SPSS relationship pairs the science and domain expertise of RTI researchers with the capabilities and technology of SPSS to provide cost-effective, innovative solutions to key business and research questions. The value that the alliance offers our clients is derived from harnessing the combined strengths of both companies.*

### **Information Capture, Management, and Predictive Analytics**

Together, RTI and SPSS provide innovative data collection and analysis solutions to government, business, and academia, providing researchers with access to a wide range of cutting-edge technologies for information capture, management, and predictive analytics.

RTI is an industry leader in the development and evaluation of research methodologies across a wide range of substantive areas. SPSS offers cutting-edge software solutions specializing in Web, paper, scan, and computer-assisted telephone interviewing (CATI) solutions, including real-time propensity scoring in both sample and survey management. The combination of RTI expertise in methodological instrument design, research planning, and analysis and SPSS software solutions offers our clients unparalleled access to a team that has the skills, knowledge, and technology to meet client needs across all areas of research, evaluation, and applications development.



### **Solutions**

RTI and SPSS work with organizations across educational, public sector, and commercial industries to help them make informed, data-driven decisions. With a long history of domain knowledge and technological innovation, the combined expertise of RTI and SPSS enables clients to better manage their research and analytic process. Some areas of expertise include:

- **Survey research**—Survey researchers benefit from applications designed to address the most pressing challenges of research today including respondent relations and analyzing and reporting results.
- **Student assessment**—Teachers and administrators can more effectively measure and evaluate student performance to develop accountability systems that ensure compliance with state and federal requirements.
- **Public health**—Authorities monitoring syndromic information can more quickly detect outbreaks and uncover their causes.
- **Public security**—Homeland security and law enforcement agencies identify suspicious activity more effectively.